

Utility Website or Newsletter Sample

What is HeatShare?

HeatShare is a voluntary nongovernmental program of The Salvation Army that has been in existence since 1982. When you give to HeatShare, you are helping warm the lives of the elderly, people with disabilities, and others who have nowhere else to turn. HeatShare provides financial assistance on a year-round basis and is used for natural gas, oil, propane, wood, and electricity.

Who does HeatShare help?

- Seniors 65 years or older with low income and no alternate source of help.
- People with disabilities who are limited in their ability to maintain income to adequately cover energy costs.
- People who have an unexpected crisis and as a result cannot pay for household energy bills.

How can I support my neighbor?

You can give the gift of heat by sending a tax-deductible donation to:

The Salvation Army

HeatShare Program

2445 Prior Ave N

Roseville, MN 55113

**Please make checks payable to HeatShare*

www.heatshare.org

1-800-842-7279